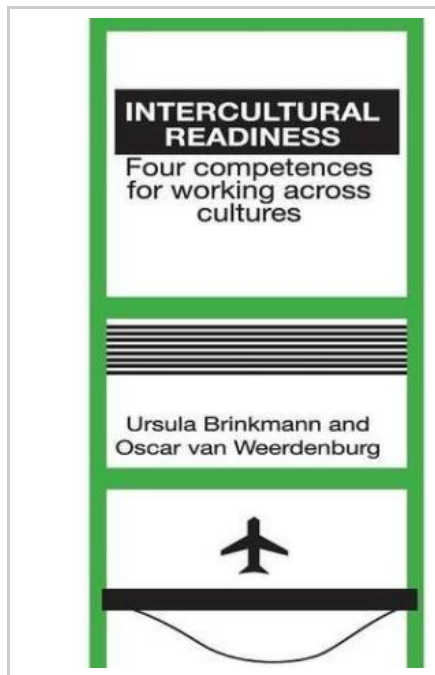




Intercultural Readiness: Four Competences for Working Across Cultures

By Ursula Brinkmann, Oscar Van Weerdenburg

Palgrave Macmillan. Hardback. Book Condition: new. BRAND NEW, Intercultural Readiness: Four Competences for Working Across Cultures, Ursula Brinkmann, Oscar Van Weerdenburg, It can be a challenge for global organizations to ensure that their increasingly multicultural workforce is working and communicating effectively across different cultures. Drawing on research from over 30,000 individuals from all over the world, Intercultural Readiness presents a model for assessing the four key competencies that employees must develop in order to work effectively across different cultures; Intercultural Sensitivity, Intercultural Communication, Building Commitment and Managing Uncertainty. One of the first scientifically sound intercultural assessment tools, the Intercultural Readiness Check (IRC) helps organizations discover how well they work across cultures and in what areas their teams needed better training or support. Combining their practical experience as intercultural management consultants with a decade of research into how to improve team-working and communication, the authors present practical strategies for how to develop these competencies and provide useful insights into the broader landscape of intercultural management.



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